#### ;

#### **MEMORANDUM**

TO: File No. SR-CboeBZX-2021-039

FROM: Neel Maitra

Senior Special Counsel (Fintech & Crypto Specialist)

Division of Trading and Markets

U.S. Securities and Exchange Commission

DATE: September 8<sup>th</sup>, 2021

SUBJECT: Meeting with Representatives from Fidelity Digital Assets, et al.

On September 8<sup>th</sup>, 2021, the following Commission staff:

Valerie Szczepanik, Strategic Hub for Innovation and Financial Technology ("FinHub")

Amy Starr, FinHub

David Shillman, Division of Trading and Markets ("TM")

Molly Kim, TM

Thomas K. McGowan, TM

Randall Roy, TM

Raymond Lombardo, TM

Neel Maitra, TM

Abraham Jacob, TM

Timothy Fox, TM

Sarah Schandler, TM

Stacia Sowerby, TM

Jonathan Ingram, Division of Corporation Finance ("CF")

Mark Vilardo, CF

Michael Reedich, CF, and

Sumeera Younis, Division of Investment Management

attended a WebEx meeting and presentation with the individuals identified below.

- Tom Jessop, President, Fidelity Digital Assets
- Cynthia Lo Bessette, Head of Asset Management Legal, Fidelity Investments
- Peter Jubber, Managing Director, Fidelity Digital Funds
- Kristy Croushore, Vice President, Fidelity Investments
- Terrence Dempsey, Vice President of Product, Fidelity Digital Assets
- Jason Goggins, Vice President, Federal Government Relations, Fidelity Investments, and
- Kyle Murray, Vice President, Associate General Counsel, CBOE

The presentation concerned, among other things, matters related to File No. SR-CboeBZX-2021-039. In addition, Fidelity representatives provided the attached document entitled "Wise Origin Bitcoin Trust."

# Wise Origin Bitcoin Trust September 8, 2021

## Agenda

|   |                                   | Page   |
|---|-----------------------------------|--------|
| • | Digital Assets at Fidelity        | 3      |
| • | Investor Demand                   | 4      |
|   | Bitcoin Services & Product Growth | 5      |
|   | Bitcoin Market Maturation         | 6 - 10 |
| - | Why Approve a Bitcoin ETP Now?    | 11     |

#### Digital Assets Services and Offerings



#### Fidelity Digital Assets

Fidelity Digital Assets (FDAS) provides infrastructure and market access solutions for institutions seeking growth and capital efficiency in the digital asset class through its custody and trading solutions



#### Fidelity Digital Funds

(FD Funds Management)

Fidelity Digital Funds (FDF)
creates and manages Fidelity's
digital asset investment
products, including Wise Origin
Funds, three private investment
funds offering exposure to BTC

#### Research and Development



# Fidelity Center for Applied Technology

FCAT researches various digital assets, blockchain protocols, and emerging blockchain-related topics, as well as incubating new products and services



Fidelity's Center for Applied Technology (FCAT) launched blockchain incubator

#### 2018

Fidelity Digital
Assets (FDAS)
began offering
custody solutions

#### 2020

Fidelity launched its first externally-offered digital asset private fund: Wise Origin Bitcoin Index Fund I, LP

#### 2014

Fidelity conducted initial blockchain and digital asset research

#### 2015

Fidelity Charitable began accepting bitcoin

#### 2019

Fidelity Digital Assets received NY Trust Charter

#### 2020

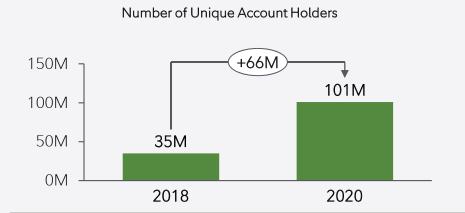
Fidelity launched its first two digital asset private funds, offered only to employees: Wise Origin Fund I & II

#### 2021

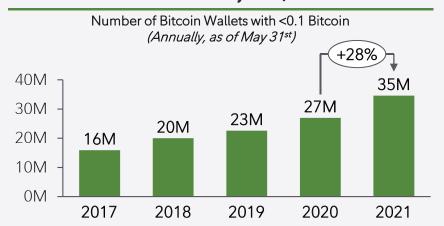
'Sherlock' a digital assets data and analytics solution for institutional investors

Bitcoin began as a peer-to-peer network driven by individual interest; today there is broad retail adoption and growing institutional interest in gaining exposure to bitcoin

A University of Cambridge Study<sup>1</sup> found the **number** of **unique crypto asset account holders** grew from **35M in 2018** to over **100M in 2020** 



There were **34.6M bitcoin wallets** (90% of 38M total wallets) holding between zero and 0.1 bitcoin as of **May 31**st, **2021**<sup>2</sup>



Fidelity's 2021 Digital Asset Survey<sup>3</sup> saw **strong interest** in digital assets from **US institutions** 

- 33% of US institutional investors are invested in digital assets today<sup>4</sup>
  - Their preferred way to access digital assets is through an investment product<sup>4</sup>
- 69% of US institutional investors feel digital assets should be part of an investment portfolio going forward<sup>5</sup>
- A bitcoin ETP is the most appealing digital asset investment product, with 38% of US institutional investors finding it appealing<sup>6</sup>

Between Q1 2019 & Q2 2021, quarterly **CME** bitcoin futures volume grew more than **20**x



Numerous service providers and methods to gain bitcoin exposure have emerged to meet the demand for exposure to bitcoin

#### **Institutional Service Providers**

- Institutional Custody (e.g., Fidelity, Coinbase)
- Retail Custody & Trading (e.g., Coinbase, Gemini)
- Payment Services (e.g., Square, PayPal)
- Index Services (e.g., S&P, CME, Bloomberg, NASDAQ)
- Investment Management (e.g., Fidelity, Grayscale, NYDIG)

# Methods to Gain Bitcoin Exposure

- Direct holdings of bitcoin
- Operating company proxy exposure (e.g., Tesla, MicroStrategy)
- OTC-traded, SEC reporting funds (e.g., GBTC)
- Bitcoin futures and other derivatives
- '40 Act mutual funds holding bitcoin futures and other bitcoin funds

#### **Investor Protection Challenges**

- Technically complex
- Proxy risk
- Limited disclosures
- Expensive
- Poor performance tracking
- Premium / discount to NAV
- Indirect and / or leveraged exposures
- Trading / roll fees

# International Bitcoin ETPs

Global developed market regulators have approved ETPs investing in bitcoin in Canada, Germany, Switzerland, and Sweden

We believe bitcoin futures-based products are not a necessary interim step before a bitcoin ETP; firms should be able to meet investor demand for direct exposure to bitcoin through '33 Act bitcoin ETPs because the bitcoin market has matured and can support them

Exchange Act Section 6(b)(5) requires that the rules of a national securities exchange be 'designed to prevent fraudulent and manipulative acts and practices'

#### **SEC Standard**

- When a spot market is unregulated, a listing exchange can satisfy its obligations under 6(b)(5) to prevent fraudulent and manipulative acts by showing that it "has entered into a surveillance-sharing agreement with a regulated market of significant size in derivatives related to the underlying asset"
- because. . . the Commission believes that there is a reasonable likelihood that a person attempting to manipulate the ETP by manipulating the underlying spot market would also have to trade in the derivatives market in order to succeed, since arbitrage between the derivative and spot markets would tend to counter an attempt to manipulate the spot market alone"\*

#### Definition of Market of Significant Size

- A market of significant size is defined as: a market or group of markets where:
  - (i) there is a reasonable likelihood that a person attempting to manipulate the ETP would have to trade on the market so that a surveillance-sharing agreement would assist in detecting and deterring misconduct
  - (ii) it is unlikely that the ETP would be the predominant influence on price in that market

The CME bitcoin futures market is a regulated market of significant size under 6(b)(5) because of its leadership in price discovery across bitcoin trading markets

Fidelity's lead-lag analysis and results show that the CME bitcoin futures market leads price discovery across USD-based trading in bitcoin futures and spot markets.

CME futures market-leading price discovery across USD-based bitcoin trading markets as well as it's aggregate significant trading volume and liquidity make it unlikely that trading in a bitcoin ETP would be the predominant influence on prices in CME bitcoin futures.

#### Part (i)

There is a reasonable likelihood that a person attempting to manipulate the ETP would have to trade in the CME bitcoin futures market because:

- CME bitcoin futures market leads in bitcoin price discovery across USD-based trading in bitcoin futures and spot markets globally
- Arbitrage between the CME bitcoin futures market and spot markets would tend to counter an attempt to manipulate the spot market alone
- (Detail on pages 8-9)

#### Part (ii)

It is unlikely that trading in a bitcoin ETP would be the predominant influence on CME bitcoin futures market or bitcoin spot prices because:

- CME bitcoin futures market leads in bitcoin price discovery across USD-based trading in bitcoin futures and spot markets globally
- Significant trading volume in USD-based bitcoin futures and spot markets and overall market cap of bitcoin
- Highly liquid bitcoin spot market
- (Detail on pages 10)

Fidelity's lead-lag analysis adds to prior bitcoin price discovery research by addressing the disparate and infrequent trading activity of the CME bitcoin futures market

# Importance of Price Discovery

- Price discovery refers to the act of determining a common price for an asset and is the result of buyers and sellers interacting on a market or across markets
- The lead-lag relationships between and among bitcoin futures and spot markets are important to understand the directional influences of markets on price discovery

#### Prior Price Discovery Research

- Prior analyses have shown that some bitcoin futures and spot markets tend to "lead" price discovery over other markets, which tend to "lag"
  - i.e., the "lagging" market tends to follow the movements of "leading" market with a time delay
- However, conclusions are mixed as to which markets "lead" vs. "lag"
  - e.g., Alexander and Heck (2020) find the CME futures lag the spot markets while Kapar and Olmo (2019) and Fassas et al. (2020) find that CME futures lead the spot markets
- This lack of agreement is likely due to the use of classic metrics (e.g., information share) derived from the Vector Error Correction Model (VECM), which likely involves substantial imputation when used with data sets such as CME bitcoin futures trading data
  - This imputation can produce biased results (Buccheri 2019)

#### Fidelity's Lead-Lag Analysis

- Fidelity's analysis accounts for the characteristics of CME's trading data by applying the Hayashi-Yoshida ("HY") estimator within a lead-lag framework
  - The use of the HY estimator is more suitable for disparate and infrequent data, as it is free from imputation (Hayashi & Yoshida 2005)
  - It has also previously proven useful in price discovery research (Huth & Abergel 2012, Dao et al. 2018) including bitcoin spot markets (Schei 2019)

This analysis demonstrates that the CME bitcoin futures market has consistently led bitcoin price discovery across global USD bitcoin markets

#### Context

- Taking the USD & USDT exchanges (including spot, futures, and perpetual futures)
   reported by Coin Metrics, we have analyzed which markets lead and which lag in bitcoin price discovery by quarter, from Q1 2019 to Q1 2021
- For simplicity, only the leading market for each market category is shown below

#### Leading Exchange Category - Based on the Leading Exchange within the Category

| Leading Category                 | CME Bitcoin<br>Futures   | CME Bitcoin<br>Futures   | CME Bitcoin<br>Futures   | CME Bitcoin<br>Futures    | CME Bitcoin<br>Futures    | CME Bitcoin<br>Futures    | CME Bitcoin<br>Futures    | CME Bitcoin<br>Futures    | CME Bitcoin<br>Futures    |
|----------------------------------|--------------------------|--------------------------|--------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| 1st Lagging Category             | USD Spot                 | USD Spot                 | USD Perpetual<br>Futures | USD Spot                  | USD Futures               | USD Futures               | USD Spot                  | USD Futures               | USD Futures               |
| 2 <sup>nd</sup> Lagging Category | USDT Spot                | USD Perpetual<br>Futures | USD Spot                 | USDT Spot                 | USD Spot                  | USD Spot                  | USD Futures               | USD Spot                  | USDT Futures              |
| 3 <sup>rd</sup> Lagging Category | USD Perpetual<br>Futures | USDT Spot                | USDT Spot                | USD Futures               | USD Perpetual<br>Futures  | USDT Perpetual<br>Futures | USDT Perpetual<br>Futures | USD Perpetual<br>Futures  | USD Perpetual<br>Futures  |
| 4 <sup>th</sup> Lagging Category | USD Futures              | USD Futures              | USD Futures              | USD Perpetual<br>Futures  | USDT Spot                 | USDT Spot                 | USDT Spot                 | USDT Perpetual<br>Futures | USDT Perpetual<br>Futures |
| 5th Lagging Category             | N/A                      | N/A                      | N/A                      | USDT Perpetual<br>Futures | USDT Perpetual<br>Futures | USD Perpetual<br>Futures  | USDT Futures              | USDT Spot                 | USDT Spot                 |
| 6th Lagging Category             | N/A                      | N/A                      | N/A                      | N/A                       | N/A                       | USDT Futures              | USD Perpetual<br>Futures  | USDT Futures              | USD Spot                  |
|                                  | Q1 2019                  | Q2 2019                  | Q3 2019                  | Q4 2019                   | Q1 2020                   | Q2 2020                   | Q3 2020                   | Q4 2020                   | Q1 2021                   |

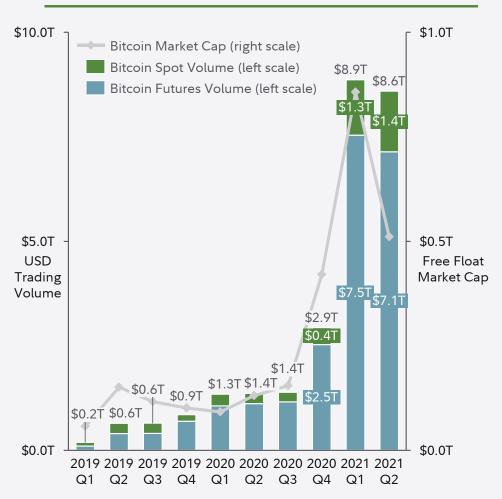
Legend: CME Bitcoin Futures USD Spot USDT Spot USDT Spot USDT Futures (Excluding CME) USDT Futures Futures Futures

Our study's finding that the CME bitcoin futures market leads bitcoin price discovery across bitcoin futures and spot markets means that an actor trying to manipulate the ETP would be reasonably likely to have to trade in the CME bitcoin futures market

#### The bitcoin market is significant, as seen by trading volume and deep liquidity

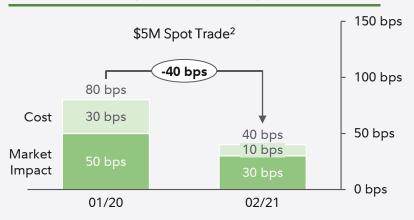
# Bitcoin trading volume and market capitalization has continued to grow<sup>1</sup>

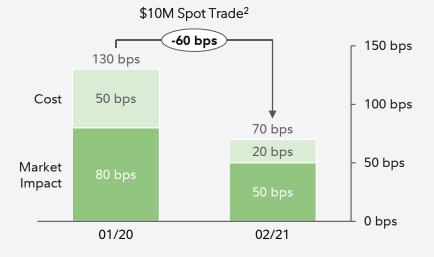
(2019 Q1 - 2021 Q2)



# Spot trading cost and market impact have decreased over the last year

(January 2020 – February 2021)





#### Why approve a bitcoin ETP now?

#### Investor benefits of exchange-regulated ETP providing direct exposure to bitcoin

- Transparency of valuation and pricing of ETP shares
- Selection and oversight of bitcoin custodian by ETP sponsor

#### Bitcoin market maturity

 Bitcoin futures and spot markets are now of significant size and the CME bitcoin futures market is a regulated market of significant size under Section 6(b)(5)

#### Product innovation

- SEC-registered bitcoin futures-based funds are a positive development, with the first fund launched in 2019 and others more recently
- A bitcoin futures-based ETF is not a necessary interim step before approving an exchange-regulated physical bitcoin ETP

#### Wise Origin Bitcoin Trust

- Since 2014, Fidelity has committed resources to the development of a broad set of bitcoin and digital asset capabilities, including custody, mining, and private bitcoin investment funds
- The Wise Origin Bitcoin Trust is sponsored by Fidelity Digital Funds and is designed to offer investors direct exposure to bitcoin in a familiar vehicle

## Appendix

| able of Contents:   | Page    |
|---|---------|
| <ul><li>Wise Origin Bitcoin Trust   Product Overview</li></ul>                        | 13      |
| <ul> <li>Fidelity Bitcoin Index PR   Index Methodology</li> </ul>                     | 14      |
| <ul><li>Fidelity Digital Assets   Custodian</li></ul>                                 | 15      |
| <ul> <li>2021 Phase III Institutional Digital Asset Survey   Survey Detail</li> </ul> | 16      |
| <ul><li>International Bitcoin ETPs   Canadian</li></ul>                               | 17      |
| <ul><li>International Bitcoin ETPs   European</li></ul>                               | 18      |
| <ul><li>Lead - Lag Methodology and Analysis</li></ul>                                 | 19 – 25 |
| <ul><li>U.S. Bitcoin ETP Filings   S-1 Filings</li></ul>                              | 26      |
| <ul> <li>U.S. Bitcoin Futures-Based Mutual Funds</li> </ul>                           | 27      |

| Trust Wise Origin Bitcoin Trust |   |  |  |  |  |
|---------------------------------|---|--|--|--|--|
| Sponsor                         | FD Funds Management LLC                       |  |  |  |  |
| Registration                    | Securities Act of 1933                        |  |  |  |  |
| Bitcoin Custodian               | Fidelity Digital Asset Services, LLC ("FDAS") |  |  |  |  |
| Administrator                   | Fidelity Service Company, Inc. ("FSC")        |  |  |  |  |
| Index Provider                  | Fidelity Product Services LLC                 |  |  |  |  |
| Index                           | Fidelity Bitcoin Index PR                     |  |  |  |  |
| Create / Redeem Process         | In-Kind                                       |  |  |  |  |
| Listing Exchange                | Chicago Board Options Exchange (CBOE)         |  |  |  |  |

#### Fidelity Bitcoin Index PR | Index Methodology

The Fidelity Bitcoin Index PR is designed to reflect the performance of bitcoin in U.S. dollars

#### Construction

- The index is constructed using bitcoin price feeds from eligible exchanges and the volume weighted median price (VWMP) method, based on rolling 5-minute increments to develop a bitcoin price composite
- The index is calculated in 15 second increments; 24 hours a day, 365(6) days/year and is published on platforms such as Bloomberg and FactSet

#### Oversight

- The Fidelity Index Committee ("Index Committee") is responsible for oversight of this index, along with other Fidelity indices
- In addition, the Digital Asset Advisory Committee ("Advisory Committee") provides input to the Index Committee on digital asset specific considerations and implications to indices

#### Exchange Selection

- All U.S digital asset exchanges and/or regulated digital asset exchanges are eligible, subject to a review by the Fidelity Digital Asset Services Advisory Committee and the Fidelity Index Committee
- The exchanges are evaluated quarterly and during market disruptions where an exchange review is warranted
- Current exchanges include: Bitstamp, Coinbase, Gemini, itBit, and Kraken

#### Fidelity Digital Assets | Custodian

Fidelity Digital Assets is a limited liability trust company organized under New York Banking Law that is authorized to operate a virtual currency business. Fidelity Digital Assets was launched in 2018 to provide custody and execution services to institutions.

#### Custody Overview

- Secure custody of private keys in cold storage
- Robust operational, cyber and physical controls including on chain multi-signature, multiperson access controls and maker/checker approvals
- User access requires two-factor biometric authentication and user actions are based on a dynamic account entitlements structure
- Soc 1 Type 2 Report issued by a big four audit firm
- Maintains insurance against theft, loss, breaches, etc.
- Supervised and examined by the NY Department of Financial Services (NYDFS) and subject to capital requirements and NYDFS regulations (e.g., transaction monitoring, cybersecurity)
- Complies with Bank Secrecy Act requirements and associated anti-money laundering regulations

#### **About the Survey**

The blind survey was executed in association with Coalition Greenwich on behalf of Fidelity Digital Assets and the Fidelity Center for Applied Technology between December 2, 2020 and April 2, 2021. The survey included 1,100 institutional investors in the U.S. (408), Europe (393) and Asia (299), including high net worth investors, family offices, digital and traditional hedge funds, institutional investors, financial advisors and endowment and foundations.

#### Questions referenced in the presentation:

- 1. Q4. On behalf of your portfolio/ your clients' portfolios/ your firm how do you currently buy/invest in Digital Assets? (2021 US Sample Size: 400)
  - 1. 33% of US institutional investors indicated that they currently buy/invest in Digital Assets
  - 2. 18% of US Institutional investors indicated that they do so via buying an investment product holding digital assets
- 2. Q9. How do you believe Digital Assets should be part of your portfolio / your clients' portfolios / an institutional portfolio? (2021 US Sample Size: 373)
  - 1. 69% of US Institutional investors indicated that Digital assets should be part of an investment portfolio
- 3. Q42. How appealing to you are the following crypto/digital asset ideas...? (5-point scale where 5=very appealing and 1=not at all appealing) (2021 US Sample Size: 408)
  - 1. 38% of US institutional investors rated a bitcoin ETP as "appealing," where appealing includes ratings of 4 or 5

#### Canadian bitcoin ETF/ETPs have launched successfully with high volume and tight spreads

#### **Canadian ETF Market**

The Canadian ETF market has 6 bitcoin ETFs totaling \$1.8B in assets.

Of the four physically backed ETFs, on average:

- Trading spreads are between \$0.04 and \$0.24.
- Daily trading volumes are between \$0.2m and \$60m.
- Daily premium/discounts are between -2% and 0.3%.

Impact on markets and trading at launch

- Daily trading volumes were 19% higher during the 1<sup>st</sup> 30 days of the ETF's inception compared to YTD averages.
- Generally, spreads have tightened \$0.02 \$0.14 since launch

| ETF Name                         | Ticker | Launch<br>Date | AUM (M) | Avg Daily Traded<br>Volume (M) | Average<br>Spread | Average<br>Premium/<br>Discount (%) |
|----------------------------------|--------|----------------|---------|--------------------------------|-------------------|-------------------------------------|
| Ninepoint Bitcoin ETF            | BITC   | 1/27/21        | \$86    | \$1.9                          | \$0.24            | -2.08                               |
| Purpose Bitcoin ETF              | втсс   | 2/18/21        | \$729   | \$60.3                         | \$0.10            | 0.14                                |
| Evolve Bitcoin ETF               | EBIT   | 2/19/21        | \$48    | \$6.1                          | \$0.10            | -0.19                               |
| CI Galaxy Bitcoin ETF            | втсх   | 3/9/21         | \$189   | \$7.1                          | \$0.04            | 0.29                                |
| 3iQ CoinShares Bitcoin ETF       | BTCQ   | 3/31/21        | \$707   | \$20.7                         | \$0.07            | 0.09                                |
| BetaPro Bitcoin ETF <sup>1</sup> | HBIT   | 4/14/21        | \$2     | \$0.2                          | \$0.06            | 0.10                                |

#### European bitcoin ETF/ETPs have launched successfully with high volume and tight spreads

#### **European ETF Market**

The European ETF market has 7 bitcoin ETFs based in 5 different domiciles, totaling \$2.1 billion in assets.

Of the six physically backed ETFs, on average:

- Trading spreads are between \$0.02 and \$1.50.
- Daily trading volumes are between \$0.9 million and \$42 million.
- Daily premium/discounts are between -1.22% and 0.33%.

| ETF Name                                    | Ticker  | Fund<br>Domicile | Launch<br>Date | AUM<br>(M) | Avg Daily<br>Traded<br>Volume (M) | Average<br>Spread | Average<br>Premium/<br>Discount (%) |
|---|---------|------------------|----------------|------------|-----------------------------------|-------------------|-------------------------------------|
| CoinShares Bitcoin Tracker One <sup>1</sup> | COINXBT | Sweden           | 5/18/15        | \$685      | \$17.16                           | \$0.31            | -0.47                               |
| 21Shares Bitcoin ETP                        | ABTC    | Switzerland      | 2/28/19        | \$212      | \$3.48                            | \$0.05            | 0.31                                |
| WisdomTree Bitcoin ETC                      | BTCW    | Jersey           | 11/28/19       | \$209      | \$4.74                            | \$1.50            | 0.19                                |
| BTCetc Physical Bitcoin                     | ВТСЕ    | Germany          | 8/6/20         | \$592      | \$42.13                           | \$0.07            | 0.30                                |
| VanEck Vectors Bitcoin ETN                  | VBTC    | Lichtenstein     | 11/19/20       | \$147      | \$8.71                            | \$0.07            | 0.33                                |
| CoinShares Physical Bitcoin                 | ВІТС    | Jersey           | 1/19/21        | \$211      | \$1.12                            | \$0.19            | -0.00                               |
| Iconic Funds Physical Bitcoin ETN           | XBTI    | Germany          | 4/15/21        | \$10       | \$0.09                            | \$0.02            | -1.22                               |

#### Lead-Lag Methodology (1 of 6) | Research Design

#### Research Design

Within financial econometrics literature, several methodologies have been used to analyze price movement between two assets' returns/prices. Two more widely accepted metrics utilizing the Vector Error Correction Model (VECM) are the Information Share (IS) proposed by Hasbrouck (1995) and the Component Share (CS) proposed by Gonzalo and Granger (1995). These techniques assume that the prices/returns under consideration are synchronous and so adjustments need to be made for non-synchronous and/or infrequent data. Adjustments such as imputation or synchronous sampling can lead to spurious results for these methods (Buccheri et al. 2019).

Due to the high sparsity of CME futures data, we believe the framework of correlation-based lead-lag analysis using the Hayashi-Yoshida (HY) estimator (Hayashi and Yoshida 2005) is more suitable. This approach is free from any imputation or sampling and has proven useful in price discovery research (Huth and Abergel 2012, Dao et al. 2018) including bitcoin spot markets (Schei 2019). In our study, we focus on exploring the information flow using the HY estimator not only within bitcoin spot markets, but also including futures markets.

#### Lead-Lag Methodology (2 of 6) | Data Description

#### **Data Description**

We obtain tick level trade data for bitcoin spot prices and futures prices from Coin Metrics spanning from January 1st, 2019 to March 31st, 2021. Due to the size of the dataset, we aggregate the tick level trades to the one second floor level using a volume weighted average price (VWAP) approach.

In order to exclude any impacts caused by exchange rate movements, we limit our dataset to BTC-USD and BTC-USDT trades. For futures markets, we include both ordinary futures and perpetuals. Table 1 summarizes our selection by exchange, market type, and quote currency.

Within the ordinary futures market, one exchange, quote, and contract lifespan combination can often have same-day trading on contracts with different expiration dates.

If a bitcoin market has average correlation lower than 0.1 to other bitcoin markets, in any given quarter, it is removed from the analysis.

Table 1: Summary of Reporting Exchanges

|            | Sp           | oot          |              | nary<br>ures | Perpetual<br>Futures |              |  |
|------------|--------------|--------------|--------------|--------------|----------------------|--------------|--|
| Exchange   | USD          | USDT         | USD          | USDT         | USD                  | USDT         |  |
| Binance    |              | <b>√</b>     | ✓            | ✓            | ✓                    | ✓            |  |
| Binance.US | ✓            |              |              |              |                      |              |  |
| Bitfinex   | ✓            | ✓            |              |              |                      | <b>√</b>     |  |
| bitFlyer   | $\checkmark$ |              |              |              |                      |              |  |
| BitMEX     |              |              | <b>√</b>     |              | <b>✓</b>             |              |  |
| Bitstamp   | ✓            |              |              |              |                      |              |  |
| Bittrex    | ✓            |              |              |              |                      |              |  |
| Bybit      |              |              |              |              | ✓                    | $\checkmark$ |  |
| CEX.IO     | ✓            |              |              |              |                      |              |  |
| CME        |              |              | $\checkmark$ |              |                      |              |  |
| Coinbase   | ✓            |              |              |              |                      |              |  |
| Deribit    |              |              | ✓            |              | ✓                    |              |  |
| FTX        | ✓            |              | ✓            |              | ✓                    |              |  |
| Gemini     | ✓            |              |              |              |                      |              |  |
| HitBTC     |              | $\checkmark$ |              |              |                      |              |  |
| Huobi      |              | ✓            | ✓            |              | ✓                    | ✓            |  |
| itBit      | ✓            |              |              |              |                      |              |  |
| Kraken     | ✓            | ✓            | ✓            |              | <b>√</b>             |              |  |
| LBank      |              | ✓            |              |              |                      |              |  |
| Liquid     | $\checkmark$ |              |              |              |                      |              |  |
| OKEx       |              | ✓            | ✓            | ✓            | ✓                    | ✓            |  |
| ZB.COM     |              | ✓            |              |              |                      |              |  |

Legend: CME Bitcoin Futures USD Spot USDT Spot USD Futures USD Futures USD Futures USD Futures USD Futures Futures

To remove price gaps in this market type, we construct a continuous time-series of prices by choosing the contract with the highest volume per day within an exchange, quote, and contract lifespan combination. For each combination, successive contracts are backwards adjusted using the price difference between the two contracts at the time of rollover.

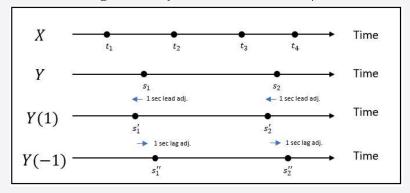
#### Lead-Lag Methodology (3 of 6) | Analysis

#### **Analysis**

In the lead-lag analysis, we examine the pairwise lead-lag relationship within the spot market and futures market, as well as across them. For each pair, we compute the correlation coefficients using the HY estimator between one price time series and timestamp-adjusted (lead/lag) versions of the other price time series to find the timestamp that maximizes their correlations. For illustration below, we use the pair of CME and Coinbase as an example to describe the steps and denote their price time series as X and Y respectively.

**Step 1:** Fix the timestamp of CME and adjust the timestamps of Coinbase from N seconds lagging to N seconds leading. Figure 1 shows this process with N equals to 1 for illustration purpose.

Figure 1: Adjustment of Timestamps



Notes: Each dot is a price observation; t\_i and s\_j are the observation timestamps of X and Y; Y(1) and Y(-1) are timestamp adjusted price time series with 1 second backward shift and 1 second forward shift respectively.

#### Lead-Lag Methodology (4 of 6) | Analysis (Continued)

#### Analysis (Continued)

**Step 2:** Compute the correlation coefficients between CME price time series and each of timestamp adjusted time series of Coinbase with  $l_i$  seconds ( $l_i \in [-N, N]$ ) using HY estimator. The correlation coefficient is defined as (Hayashi & Yoshida 2005): *(at right)* 

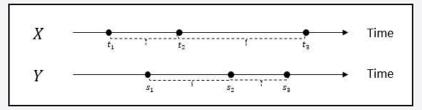
The numerator of  $\hat{\rho}$  is the covariance between CME and Coinbase, which equates to the sum of every product of price changes that share a time overlap. Figure 2 shows this process with a simple example.

$$\hat{\rho} = \frac{\sum_{i,j} r_X^i r_Y^j \mathbb{I}_{\{O_{ij} \neq \emptyset\}}}{\sqrt{\sum_i (r_X^i)^2 \sum_j (r_Y^j)^2}},$$

#### where

- X and Y are trade prices on two different markets
- $r_X^i = X_{t_i} X_{t_{i-1}}$  and  $t_i$  is the  $i_{th}$  observed time of X
- $r_Y^j = Y_{s_i} Y_{s_{i-1}}$  and  $s_j$  is the  $j_{th}$  observed time of Y
- The observed times,  $t_i$  and  $s_j$  for  $\mathit{X}$  and  $\mathit{Y}$  are independent
- $O_{ij}$  is the overlapping time between interval  $(t_{i-1}, t_i)$  and interval  $(s_{i-1}, s_i)$
- If is defined as an indicator function,  $\mathbb{I} = \begin{cases} 1, & O_{ij} \neq \emptyset \\ 0, & O_{ij} = \emptyset \end{cases}$ .

Figure 2: Data Points Used in HY Estimator



Notes: The interval  $(t_1,t_2)$  is overlapped with the interval  $(s_1,s_2)$ , and the interval  $(t_2,t_3)$  is overlapped with both of the intervals  $(s_1,s_2)$  and the interval  $(s_2,s_3)$ . Therefore, the covariance is calculated by summing the products of the following pairs of price changes:  $(X_{t_2}-X_{t_1},Y_{s_2}-Y_{s_1})$ ,  $(X_{t_3}-X_{t_2},Y_{s_2}-Y_{s_1})$ , and  $(X_{t_3}-X_{t_2},Y_{s_3}-Y_{s_2})$ .

#### Lead-Lag Methodology (5 of 6) | Analysis (Continued)

#### **Analysis Continued**

Step 3: Collect the correlation coefficients with different lead-lag seconds as a correlation curve and search for the value  $l_{max}$  from -N to N that maximizes their correlation. Meanwhile, compute the lead-lag ratio between CME and Coinbase, llr, to measure the strength of the lead-lag relationship (Huth & Abergel 2012). It is defined as

$$llr = \frac{\sum_{i=1}^{N} \widehat{\rho}^{2}(l_{i})}{\sum_{i=1}^{N} \widehat{\rho}^{2}(-l_{i})}.$$

If  $llr \in [0.95, 1.05]$  or  $l_{max}$  is zero, we conclude neither market leads. If llr is not in the range [0.95, 1.05] and  $l_{max}$  is positive, CME leads Coinbase by  $l_{max}$  seconds and vice versa. Figure 3 shows an example of the correlation curve.

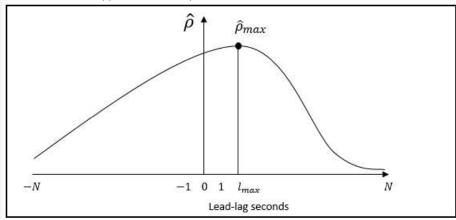


Figure 3: Example of the Correlation Curve

We follow these three steps for every pair of markets and aggregate the results by taking the average of the lead-lag seconds across all the markets.

#### Lead-Lag Methodology (6 of 6) | Citations

- Alexander, C. and Heck, D.F., 2020. Price discovery in Bitcoin: The impact of unregulated markets. *Journal of Financial Stability*, *50*, p.100776.
- Buccheri, G., Bormetti, G., Corsi, F. and Lillo, F., 2019. Comment on: Price discovery in high resolution. *Journal of Financial Econometrics*.
- Dao, T.M., McGroarty, F. and Urquhart, A., 2018. Ultra-high-frequency lead–lag relationship and information arrival. *Quantitative Finance*, *18*(5), pp.725-735.
- Fassas, A.P., Papadamou, S. and Koulis, A., 2020. Price discovery in bitcoin futures. *Research in International Business and Finance*, *52*, p.101116.
- Gonzalo, J. and Granger, C., 1995. Estimation of common long-memory components in cointegrated systems. *Journal of Business & Economic Statistics*, 13(1), pp.27-35.
- Grünbichler, A., Longstaff, F.A. and Schwartz, E.S., 1994. Electronic screen trading and the transmission of information: An empirical examination. *Journal of financial Intermediation*, *3*(2), pp.166-187.
- Hasbrouck, J., 1995. One security, many markets: Determining the contributions to price discovery. *The journal of Finance*, 50(4), pp.1175-1199.
- Hayashi, T. and Yoshida, N., 2005. On covariance estimation of non-synchronously observed diffusion processes. *Bernoulli*, *11*(2), pp.359-379.
- Huth, N. and Abergel, F., 2014. High frequency lead/lag relationships—empirical facts. *Journal of Empirical Finance*, 26, pp.41-58.
- Kapar, B. and Olmo, J., 2019. An analysis of price discovery between Bitcoin futures and spot markets. *Economics Letters*, *174*, pp.62-64.
- Martikainen, T., Perttunen, J. and Puttonen, V., 1995. On the dynamics of stock index futures and individual stock returns. *Journal of Business Finance & Accounting*, *22*(1), pp.87-100.
- Schei, B.N. and Rix-Nielsen, C., 2019. High frequency lead-lag relationships in the bitcoin market.

#### Lead-Lag | Category Leaders Average Lead Among USD Bitcoin Markets

- Taking the USD & USDT exchanges (including spot, futures, and perpetual futures) reported by Coin Metrics, we have analyzed which markets lead and which lag in bitcoin price discovery by quarter, from Q1 2019 to Q1 2021
- For simplicity, only the leading market for each market category is shown below
- The size of the lead has decreased over time, demonstrating continued improvement in market efficiency and reduction of arbitrage opportunities



# U.S. Bitcoin ETP Filings | S-1 Filings

| Fund                                       | Sponsor  | S-1 Filing<br>Date | 19b-4<br>Filing<br>Date | Exchange | Structure                   | Holdings                | Custodian                                  | Creation<br>Unit<br>Type | Index  |
|--|--|--------------------|-------------------------|----------|-----------------------------|-------------------------|--|--------------------------|--|
| VanEck Bitcoin Trust                       | VanEck Digital<br>Assets                       | 12/30/20           | 3/15/21                 | СВОЕ     | Delaware<br>statutory trust | Bitcoin                 | TBD  | In-Kind                  | MVIS CryptoCompare<br>Bitcoin Benchmark Rate   |
| Valkyrie Bitcoin<br>Fund                   | Valkyrie Digital<br>Assets                     | 1/22/21            | 4/23/21                 | NYSE     | Delaware<br>statutory trust | Bitcoin                 | Coinbase<br>Custody Trust<br>Company, LLC  | In-Kind & In-<br>Cash    | CME CF Bitcoin<br>Reference Rate               |
| NYDIG Bitcoin ETF                          | NYDIG Asset<br>Management                      | 2/16/21            | N/A                     | NYSE     | Delaware<br>statutory trust | Bitcoin                 | NYDIG Trust<br>Company LLC                 | In-Kind                  | N/A  |
| WisdomTree Bitcoin<br>Trust                | WisdomTree<br>Digital<br>Commodity<br>Services | 3/11/21            | 4/9/21                  | СВОЕ     | Delaware<br>statutory trust | Bitcoin                 | TBD  | In-Kind                  | CF Bitcoin US Settlement<br>Price              |
| First Trust SkyBridge<br>Bitcoin ETF Trust | First Trust<br>Advisors                        | 3/19/21            | 5/6/21                  | NYSE     | Delaware<br>statutory trust | Bitcoin                 | NYDIG Trust<br>Company LLC                 | In-Kind                  | N/A  |
| Wise Origin Bitcoin<br>Trust               | FD Funds<br>Management                         | 3/24/21            | 5/10/21                 | СВОЕ     | Delaware<br>statutory trust | Bitcoin                 | Fidelity Digital<br>Asset Services,<br>LLC | In-Kind                  | Fidelity Bitcoin Index PR                      |
| Kryptoin Bitcoin ETF<br>Trust              | Kryptoin<br>Investment<br>Advisors             | 4/9/21             | 4/10/21                 | CBOE     | Delaware<br>statutory trust | Bitcoin                 | Gemini Trust<br>Company, LLC               | In-Kind                  | CF Bitcoin US Settlement<br>Price              |
| Galaxy Bitcoin ETF                         | Galaxy Digital<br>Funds                        | 4/12/21            | N/A                     | NYSE     | Delaware<br>statutory trust | Bitcoin                 | TBD  | In-Kind                  | Bloomberg Galaxy bitcoin<br>Index              |
| One River Carbon<br>Neutral Bitcoin Trust  | One River<br>Digital Asset<br>Management       | 5/24/21            | N/A                     | NYSE     | Delaware<br>statutory trust | Bitcoin, MCO2<br>Tokens | Coinbase<br>Custody Trust<br>Company, LLC  | In-Kind                  | MVIS One River Carbon<br>Neutral Bitcoin Index |
| ARK 21Shares<br>Bitcoin ETF                | 21Shares US                                    | 6/28/21            | N/A                     | CBOE     | Delaware<br>statutory trust | Bitcoin                 | Coinbase<br>Custody Trust<br>Company, LLC  | In-Kind                  | S&P Bitcoin Index                              |
| Global X Bitcoin<br>Trust                  | Global X<br>Digital Assets,<br>LLC             | 7/21/21            | 8/17/21                 | CBOE     | Delaware<br>statutory trust | Bitcoin                 | TBD  | In-Kind                  | N/A  |

#### U.S. Bitcoin Futures-Based Mutual Funds

| Fund  | Tickers   | Advisor  | Date Filed                             | Effective<br>Date | Structure   | Holdings  |
|---|---|--|--|-------------------|-------------|---|
| Stone Ridge Bitcoin<br>Strategy Fund                            | BTCIX (118 bps),<br>BTCMX (133 bps)                     | Stone Ridge Asset<br>Management                    | 5/12/21                                | 7/26/21           | Mutual fund | <ul><li>Bitcoin futures</li><li>Bitcoin funds</li><li>Cash and fixed income instruments</li></ul> |
| Bitcoin Strategy<br>ProFund                                     | BTCFX (115 bps)   | ProFund Advisors                                   | 5/14/21                                | 7/28/21           | Mutual fund | <ul><li>Bitcoin futures</li><li>Bitcoin funds</li><li>Cash and fixed income instruments</li></ul> |
| Cboe Vest Bitcoin<br>Target Volatility<br>Strategy Fund         | BTCVX (145 bps),<br>BTCLX (170 bps),<br>BTCYX (125 bps) | Cboe Vest<br>Financial                             | 5/17/21                                | 08/04/2021        | Mutual fund | <ul><li>Bitcoin futures</li><li>Bitcoin funds</li><li>Cash and fixed income instruments</li></ul> |
| First Trust SkyBridge<br>Bitcoin Strategy Fund                  | TBD   | First Trust Advisors                               | 5/26/21                                | N/A               | Mutual fund | <ul><li>Bitcoin futures</li><li>Bitcoin funds</li><li>Cash and fixed income instruments</li></ul> |
| Van Eck Bitcoin Strategy<br>Fund<br>(Withdrawn on<br>8/27/2021) | N/A   | Van Eck Absolute<br>Return Advisers<br>Corporation | 6/21/21<br>(Withdrawn on<br>8/27/2021) | N/A               | Mutual fund | <ul><li>Bitcoin futures</li><li>Bitcoin funds</li><li>Cash and fixed income instruments</li></ul> |