



What is GIFcoin

GIFcoin is a new Ethereum-based token whose aim is to raise capital for upgrading an existing, profitable online bookmaker – VitalBet.com.

In return for their support, GIF token holders will receive 80% of VitalBet's net profits every year.

Who Are We

GIFcoin's Team includes professional with extensive experience in online gambling, marketing, branding, eSports, and Blockchain development.

VitalBet's Current Highlights

Revenue – \$7,368,602

Net Income – \$3,315,871

Active Users – 20,453

Avg Loss/client – \$360.27

71st place by Alexa betting sites traffic ranking.

BTC as a payment method since mid-2017.

What You Will Get

Every year, GIFcoin token holders will receive a share of VitalBet's net profits. We will share 80% of our net profits with you, the investor. We are not stupid and we know that number sounds crazy, but we believe in mutual growth.



Why Do We Need Capital

The capital GIFcoin raises during the ICO will serve for:

Top-notch UI design of VitalBet's website to make it much more attractive.

Rapid market expansion, purchasing licenses, and greatly expanding the customer base.

Cold bank reserve – to cover expenses for winning bets. To gain licenses in big Markets, we are required to keep a large cold reserve which we do not have at the moment.

Aggressive Advertising & Marketing to strengthen the VitalBet brand.

Future Prospects

Design – Upgrading every aspect of the current state of VitalBet's website.

Expansion – Acquiring regulations and licensing in 15 new markets.

Blockchain – Adding the most popular cryptocurrencies – LTC, ETH, XRP, DASH.

Implementing GIF as a payment method on VitalBet.

Whopping Gambling Industry Stats

Globally, gambling is an enormous market whose revenues in 2017 were \$500 + billion. By investing in VitalBet, you will help us gain a much juicier part of these revenues, which means more profits for you, the investor. Let's grow together.



Token Distribution

A total of 300.000.000 GIF tokens will be generated, including 10.000.000 to conduct a Private Sale, and 260.000.000 to conduct an ICO. Another 20.000.000 will be shared between the founders of the GIF token, while the remaining 10.000.000 will be generated for advisory, bounty, and PR pools. The unsold GIF that will be created for sale during the ICO will be destroyed. GIF tokens are not mined by users or any other companies.

10 000 000 GIF

Private sale

260 000 000 GIF

ICO

20 000 000 GIF

Founders

10 000 000 GIF

Pr, bounty, advisors

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