DigiToads

WHITEPAPER

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TOADS ARE AWESOME

Frogs get all the spotlight, being featured in memes, on TV shows, and even as chocolate! BUT NO MORE!

BEHOLD THE MIGHTY TOAD

DigiToads are here and are going to show everyone why they kick frog butt! This is Toad 2.0, Toadmageddon, Toadception.

You can join the new wave of people denying the frog as the amphibian overlord and crowning the toad the new king of the swamp.

Toads live a life of self-sufficiency, toads are resourceful, and toads don't accept any messing around. Collect DigiToads as pets and let them put their skills to work for you. Let them roam the swamps, catching financial flies for you!

TOADS TOGETHER, STRONG!

Toads are incredible. One of the reasons why toads have survived since the age of the dinosaurs is because they stick together and repopulate together! For this reason, the community will be a core focus for the ToadTeam.

DigiToads will be owned by our community! The project is for the people, the swamp is for the TOADS.

SAVE OUR HOME!

The Amazon Rainforest is the largest habitat for hundreds of different species of toads and frogs! Unfortunately, they are losing over 10,000 Acres of their Amazonian home EVERY DAY due to the big, bad hand of capitalism.

At DigiToads, we are pledging 2.5% of all profits to charities that help the replantation of trees and homes for Amazonian species every month. The charities will be chosen by our community!

DID YOU KNOW ABOUT TOADS UNTIL NOW?

Toads have been in the shadows of their famous cousin, the frog. Although being more or less identical in every aspect, why? Marketing. Frogs have been enjoying themselves in the public eye for many years, but now it's time for the toads to shine, and DigiToads is here to help! DigiToads will hold 5% of all $TOADS in a marketing wallet, allowing us to market $TOADS to the world!

THE TOAD-VENGERS

Toads are the ultimate, toads are incredible, but toads cannot do everything. The safety of the world's ecosystem depends on many animals. Bring forward the TOAD-VENGERS!

The Toad-vengers will be a 7-strong team of alternative animal NFTs, assigned to assist the toads wherever necessary.

The Toad-vengers will be judged and selected by the community based on the NFT's use case and overall rarity. All additional rewards earned from the Toad-vengers will be distributed fairly to our TOADS holders!

Vote for your hero NFT to join the forces of good, to fight for the swamp's financial freedom!

OUR AMPHIBI-GOALS

ABSTRACT

At DigiToads our plan will be to repopulate and convert! We want TOADS to be a recognized currency used across multiple web3 platforms. Not only will this put a lot of eyes on TOADS and generate traction, but it will also help us to create a bigger swamp opening, creating endless opportunities for our holders. Believers will be entitled to more TOADS by holding DigiToad NFTs.
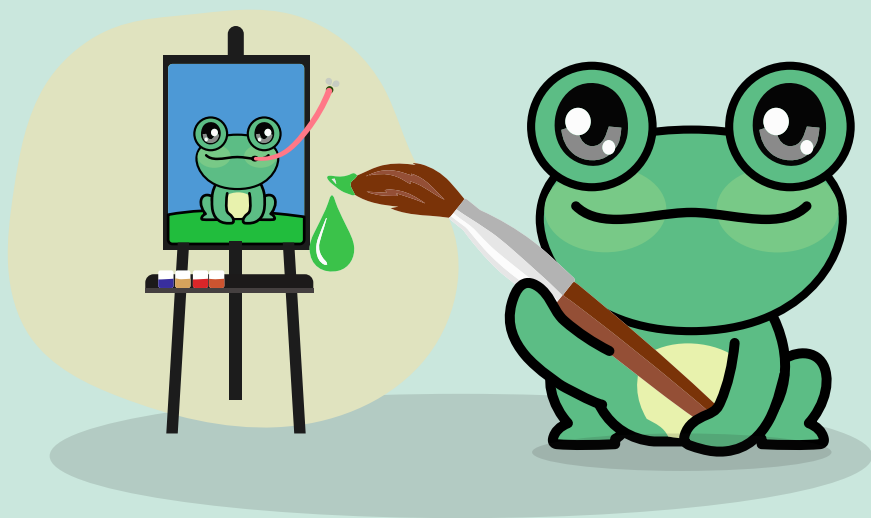
SO, HERE'S THE MASTER PLAN:

MASCOT MEME CONTEST:

In many other projects, the mascot has already been chosen. Unlike other projects, we will not have a nepotism baby. Instead, a hero will be created and chosen by the community.

Create a TOADS meme similar to our NFT and post them online! We will have a social platform to exhibit the community's top three toads of the week with rewards for the winners!

We plan to go LARGE on media by educating and influencing a new wave of the most talked about meme coin in the coming years, through tastier rewards and a bigger community with year-on-year unmatched growth!

SCHOOL OF TOADS!

Toads survived for millennia. They know the ways of the world and how to react in any situation. Now let them teach you their ways and how to stay cool under pressure! Toads learn from each other, creating a think tank of information to be shared in our swamp.

We will open up 'Toad School' with a full trading course available from our re-owned Master, which is available to those that hold 3 or more TOADS NFTs!

THE TRADING POST (DEX)

At spawn time, TOADS liquidity will need to be nested onto different platforms and exchanges for purchasing. Once we have a strong community of dedicated ToadVestors, we will evolve our spawn point and dedicate our own decentralized exchange, hatching more TOADS lovers and traders.

The exchange's metamorphosis will produce an additional leveraged DeFi Suite, allowing more on-chain leverage for our holders and for our Pro-Trader Toad School graduates to take advantage of, as well as a revenue source for our Toad horde.
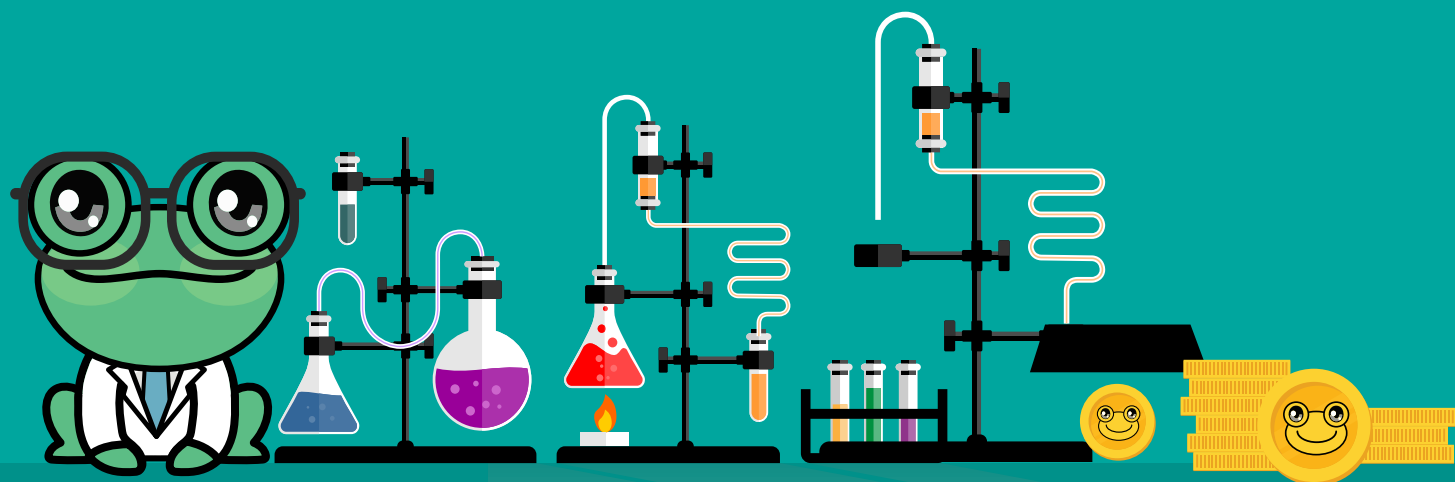
TOAD VS TOAD

DigiToads' goal is to bring in not only more users but more trading volume daily. There will be monthly trading competitions on-chain, with prizes of a Platinum Toads each month. These competitions will take place over the course of a year, meaning there are 12 Platinum Toads up for grabs.

A Platinum Toad allows the owner remote access to 1/12 of the TOADS treasury to be traded. This will ensure the best community traders within our ecosystem are in charge of the treasury, again making sure our community is in control.

If you are one of the 12 trading the treasury with a Platinum Toad, you will receive 10% of all trading profits you make for the treasury as an incentive to increase the treasury size!

We shall train the trader toads to best boost the TOADS treasury for the good of the swamp!

MERCH FOR THE AMAZON

While we are pushing to get noticed online, we also plan to spread a positive message in real life.

We will be creating cute and adorable merchandise to help spread the message of saving the amazon rainforest! 100% of all proceeds made from our merch store will be given to our nominated charities.

THE TOAD-KENOMICS

585M $TOADS (total)

- 272.5M $TOADS (46.58% presale)
- 130.65M $TOADS (22.3% Community Growth & Liquidity)
- 84.35M $TOADS (14.41% Competitions & Prizes)
- 43.5M $TOADS (Development 7.5%)
- 29.25M $TOADS (5% Team Tokens)

TOAD TAX

Entering the swamp (7%):

- 2% Token Burn
- 2% NFT Staking Pool
- 1% Liquidity Pool
- 2% Treasury

Leaving the swamp (7%):

- 2% Token Burn
- 2% NFT Staking Pool
- 1% Liquidity Pool
- 2% Treasury

Just like all self-efficient ecosystems, a small tax is added for all transactions entering and exiting the swamp! This incentivizes holding TOADS tokens along with their NFT counterparts and helps fuel the Toad Treasury!

The tax is used only for our holders and no one else!

TOKEN BURN

A token burn built into a project immediately creates a deflationary factor. What this means for the holders and users is that our fixed max supply converts into a constantly decreasing circulating supply, causing a scarcity effect on the number of TOADS tokens, forever!

The early TOADS catches the fly!

NFT STAKING POOL

We want to ensure users holding our TOADS tokens get rewarded as much as possible! Every transaction adds 2% of its total value in TOADS tokens back to the staking pool. This staking pool is used to pay all rewards to staked TOADS NFTs, recycling TOADS back to the most dedicated Toad-ficionados.

Each TOADS NFT staked is given an equal percentage of the staking pool paid out over time. This incentivizes users with increased benefits and a reason to HODL.

THE TOAD-CADE

The DigiToad game ecosystem is an exciting and immersive virtual world where players can battle, breed and train their own unique DigiToads. Players will have the opportunity to purchase and trade Toad NFTs (Non-Fungible Tokens) which represent their DigiToads.

Each DigiToad will have its own unique characteristics, strengths, and weaknesses. Players will be able to purchase TOADS tokens to use in the game which will allow them to purchase food, potions and training equipment for their DigiToads. This will help them grow bigger, become stronger and learn new skills and abilities, giving them an advantage when battling other players.

All players will start with a basic DigiToad which they can then train and upgrade to become more powerful. Players will be able to battle each other using their DigiToads in a real-time, turn-based battle system. The winner of each battle will receive TOADS tokens as a reward. Players can also breed their own DigiToads to create stronger and more unique offspring.

At the end of every season, 50% of the funds raised from the sale of items in the game will be allocated to the prize fund and will be distributed amongst the top 25% of players. An additional 10% will be given to all TOADS token holders ensuring that our core community always benefits from the DigiToad ecosystem.

In doing this, we will give players the chance to win real money while playing the DigiToad game or being a part of our community.

TREASURY

Our Treasury is created to help support all of our given features and functions. It is there to make sure the TOADS community (the swamp) and market activity are constant.

The Treasury also plays a role in stocking up the staking pool, supporting TOADS's constantly deflationary model, and keeping the liquidity pool topped up to ensure users can join and leave the swamp freely!

If the treasury is not needed to help support the ecosystem, it will be used to purchase promised products to further DigiToads' development and usefulness and add more funds to our project's development.

'TOAD YESTERDAY, TOAD TODAY, TOAD TOMORROW'

If the community wants to reach the goals of shifting wealth to the DeFi ecosystem and protecting an important part of the world's ecosystem, then DigiToads needs an ecosystem that self-propagates. Each element generates wealth and popularity for the project, except the charity that generates popularity for the project and health for the world.

DigiToads want to avoid the lag time, they want to see evidence-based hype – say it, do it. Small tadpoles lead to giant toad leaps! From presale onwards, this TOADS community is going to see action, it's not a roadmap, it's a metamorphosis into the incredible.

TOAD SYSTEM

Meta Mask **Trust Wallet** **Ethereum** **Coin Sniper** **Coinsult**

Rainforest foundation **AWS** **MoonPay** **UniSwap**

TOAD MAP

STAGE 1

- Token audit
- Website goes live
- Pre-sale begins
- Initial Token Generation

STAGE 2

- Media Channels Go Live
- NFT teaser
- Kick off marketing
- Social media influencer onboarding

STAGE 3

- Uniswap launch
- NFT mint
- Treasury multi-sig setup
- Launch staking

STAGE 4

- TOADS-ETH LP listed for farming rewards on multiple DEXs
- NFT battle mechanics alpha video
- Large traditional media advertising campaign
- Launch in-house swap

STAGE 5

- Go cross-chain
- Add bridge
- NFT battle community beta testing, then release
- Start trading classes

STAGE 6

- Begin treasury trader battles
- Select new treasury traders
- In-person party and meet-up
- ToadMerch shop goes live